

Massachusetts Grown and Fresher News

Farmers Market Week and Eat Local MA

Celebrate Farmers Markets During Massachusetts Farmers Market Week

The 2020 growing season is in full swing and farmers' markets are bursting with fresh fruits and vegetables, including juicy berries, delectable greens and perfectly tender sweet corn. But this is just the beginning! Soon farmers' markets will be teeming with sweet and hot peppers, melons, tomatoes and more!



To celebrate all of our local farmers markets, <u>Governor Charlie Baker</u> <u>has declared August 2 - 8</u>, <u>Massachusetts Farmers' Market Week</u>. Each August, we set aside a week not only to remind us to enjoy the delicious food and farm products available at farmers' markets, but to recognize the contributions farmers markets make to local agriculture, and how these markets increase access to healthy food in communities across the Commonwealth. **Join us at a market near you!**

Throughout Farmers Market Week, we'll be celebrating farmers markets on our social media platforms. Connect with us on <u>Facebook</u>, <u>Twitter</u>, and <u>Instagram</u>.



August is the start of Eat Local MA. This August and September, the <u>Sustainable Business Network (SBN)</u> is leading a partnership with members of the Massachusetts Coalition of Local Food and Farms and the Massachusetts Department of Agricultural Resources to celebrate the summer's bounty. <u>Eat Local MA</u> is a statewide campaign promoting the benefits of sourcing food from within our local food system to encourage buying food grown and harvested by Massachusetts farmers and fishermen.

Download the free mobile app today on <u>iOS</u> and <u>Android</u> stores, and begin finding local food and farms near you starting August 1st. Submit pictures of your receipts through the app to level up and win local food prizes!

#MAFarmersMarketWeek #FarmersMarketWeek #FarmersMarketsAreEssential

Follow us on <u>Twitter</u>, <u>Facebook</u>, and <u>Instagram</u>. <u>MassGrown: COVID-19: How & Where to Buy Local</u>

